

Press Release, January 2013

O. KLEINER AG new on the market with double-wall packaging

Thanks to lamination-to-register technology ("spot lamination"), O. KLEINER AG is able to supply composite films on the roll for double-wall bags and pouches. These specialist laminates can be run on traditional form-fill-seal packaging machines, without the need for any modification or investment. The special benefit of these packs is that contents can be vacuum packed and protected within the inner barrier layer, whilst the surface of the "loose" printed outer remains completely smooth, ensuring perfect presentation for maximum marketing impact. If a transparent laminate is used for the inner laminate, a window can be left free in the printed outer, allowing the consumer to see the product.

- **no additional investment**
- **protection from the inner barrier laminate**
- **perfect presentation for maximum marketing impact**

This new technology also means that vacuum packs have no need of a paper liner or carton outer.

For further information

Dierk Wiemann

dierk.wiemann@okleiner.ch

For further media information

Lucia Kleiner

lucia.kleiner@okleiner.ch