



## Success Story

with Union Hand  
Roasted Coffee

In November 2021, the customer Union Hand Roasted Coffee from England asked us to replace its existing aluminium laminate (formats 200g, 500g, 700g and 1kg) with a mono-material.

Our **modular GENPROTECT®** system presents the perfect solution to equip the laminates made of mono-material with **renewable** and **PCR** (post-consumer recycled) components.

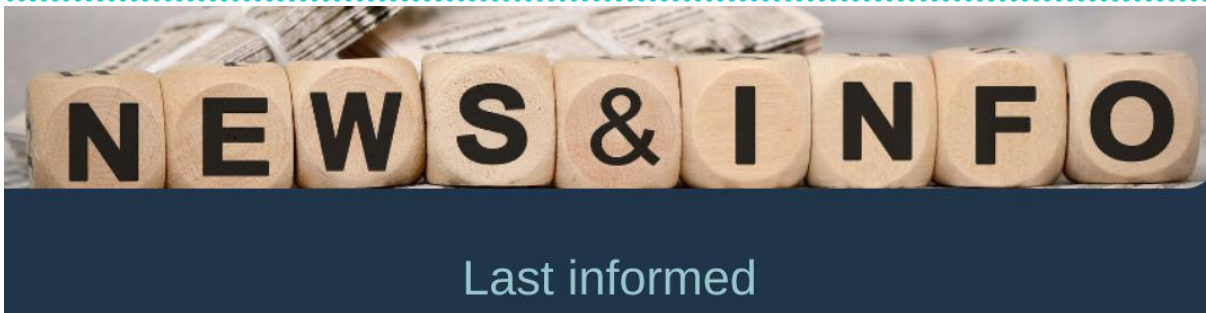
This resulted in a film with the following properties:

- Very high share of renewable raw materials (based on ISCC+ mass balance)
- 30% PCR (based on ISCC+ mass balance)
- Aroma protection by a high-quality oxygen barrier
- printing in rotogravure and flexo possible

Due to all these sustainable properties, this mono-material meets all requirements for a mechanical recycling. In addition, the film could be processed on a conventional VFFS packaging machine without any adjustments and at the same packaging speed.

After a short test phase, the first orders already left our plant at the beginning of 2022. As of February 2022, the previous aluminium laminates have been replaced on the shelves by our PE mono-material solution.

In case you are also interested in a mono-material solution (PE or PP), we look forward to receiving your inquiry!



New HP 25K  
digital printing  
machine installed



Interpack  
2023

Visit us in hall 9,  
booth J35/J36